



THE 10TH NHA INTERNATIONAL CONFERENCE ON HERBAL MEDICINE

THE SOFITEL, BRISBANE

17 - 19 MARCH 2017

Innovation

Integration

Inspiration

ANCILLARY SPONSORSHIP OPPORTUNITIES





the first choice for herbalists and naturopaths

Contents

Ancillary Sponsorship and Advertising Opportunities	3
Social Program	3
Awards Program	6
Product promotion	7
International Conference (Mobile) app	8
Technology sponsor	9
Refreshment and Lunch Break	11
Pocket Program	14
Satchel	15
Delegate Name Badge and Lanyard	16
Stationary	17
Sessions Program	18
Plenary	18
Concurrent	19
International Speaker	20
Pocket Program Advertising	21
Satchel Insert	22
Application Form	23
2017 10th International Conference	23
Terms and Conditions	28



the first choice for herbalists and naturopaths

Ancillary Sponsorship and Advertising Opportunities

Social Program

The International Conference Social Program is the highlight of the social program component of the Conference.

Consisting of a Welcome Reception, a Faculty Dinner, a VIP Breakfast and an Industry Profession Dinner, these are the opportunities to network in a relaxed and social environment.

The Welcome Reception precedes the main Conference dinner and is the opportunity for delegates to meet new and reacquaint themselves with old colleagues.

The Faculty Dinner is an exclusive dinner for the International speakers and their partners, the Platinum and Gold sponsors and the NHAAs Board and Executive Officer.

The VIP Breakfast is an exclusive and intimate opportunity for a total of seventy (70) guests to attend an informal presentation by one of the International Conference's pre-eminent international speakers.

The Industry Profession Dinner is the pinnacle social event on the Conference social calendar. As well as an opportunity to dress in evening wear, the Industry Profession Dinner is the primary event to thank the major sponsors, speakers and International Conference officials and recognise the achievements and graduating students in the industry.

Individual and packaged opportunities are available and an involvement in the Conference Social Program is an exclusive and excellent opportunity to make a strong and lasting impression on all delegates.

Booking application form from P23.



the first choice for herbalists and naturopaths

Benefits	Investment level				
	Individual				Package
	Welcome Reception	VIP Breakfast	Faculty Dinner	Industry Profession Dinner	Welcome Reception/ Faculty Dinner
	\$2,500	\$1,500	\$1,500	\$3,000	\$3,750
Company logo and acknowledgement as the Function Sponsor: <ul style="list-style-type: none"> • On the Sponsor's page in the Pocket Program • On the Conference website (including logo and hyperlink to your organisation's home page) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At the respective function • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA's discretion) • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) 	✓	✓	✓	✓	✓
Freestanding banner(s) / banarect(s) (maximum size 2m high x 1m wide and number to be determined on a venue by venue basis and supplied by the sponsor) which will be positioned in prominent locations at your respective function	✓	✓	✓	✓	✓



the first choice for herbalists and naturopaths

Benefits	Investment level				
	Individual				Package
	Welcome Reception	VIP Breakfast	Faculty Dinner	Industry Profession Dinner	Welcome Reception/ Faculty Dinner
	\$2,500	\$1,500	\$1,500	\$3,000	\$3,750
Complimentary tickets for company representatives to attend their sponsored function	2	2	2	2	2
Opportunity to provide a company product sample to each delegate at your sponsored function	1	1	1	1	1
Opportunity for a company representative to present a three (3) minute speech (basic audio visual will be provided – additional audio visual is at the expense of the Sponsor; content to be approved by the Organising Committee) at their sponsored event	✓			✓	✓



the first choice for herbalists and naturopaths

Awards Program

The Awards Program recognises academic achievement and excellence, scientific research, professional development and emerging scientific talent.

These are the pinnacle awards in the industry and will be presented to the recipients at the Industry Profession Dinner.

As an exclusive sponsorship category, these are excellent value for money and provide the sponsor with an entrée into the sponsorship market or a smaller business with a significant profile.

In return for sponsoring an award, a sponsor will receive:

- Exclusivity in the award category;
- The rights to present the award to the recipient;
- Verbal recognition as the award sponsor during the Award's presentation;
- One (1) complimentary ticket to the Industry Profession Dinner (option to purchase additional tickets);
- Company logo and acknowledgement as an Award sponsor:
 - On the Award Sponsor's page in the Final Pocket Program;
 - On the International Conference website; and
 - In International Conference newsletters.

Booking application form from P23.

Award	Investment Level
Lucky Door Prize	\$300
Passport Prize	\$300
NHAA Award for Notable Contributions to Herbal Medicine in Australia	\$300
NHAA Award for Notable Contributions to Naturopathy in Australia	\$300
NHAA Award for Notable Contributions to Herbal Medicine Education	\$300
NHAA Award for Early Career Research in Herbal Medicine	\$300
NHAA Award for Student of the Year	\$300
NHAA Award for the AJHM Article of the Year	\$300



the first choice for herbalists and naturopaths

Product promotion

The International Conference provides a unique opportunity to showcase your product to and make a strong and lasting impression on a captive audience.

While not an exhaustive list, we have opportunities for product promotion in the following categories:

(i) Tea (tea bags only)

Tea will be available during all refreshment breaks and at the start of each day's proceedings.

(ii) Skin care

Cleansing and conditioning, hydrating and toning and moisturising and reviving skin are just three (3) of the basic steps to proper skin care.

Skin products can be available during all refreshment breaks for delegates to test and try.

(iii) Sunscreen

As the 2017 IC is held in March, in Summer, delegates will need sunscreen.

Booking application form from P23.

Benefits	Investment level p/category \$1,250
Company logo and acknowledgement as the Product promotion Sponsor in your selected category (with organisation logo): <ul style="list-style-type: none">• On the Sponsor's page in the Final Pocket Program• On the Conference website (including logo and hyperlink to your organisation's homepage)• On the Sponsor slide displayed in the main plenary room• On the Sponsor slide displayed in the concurrent rooms• On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAHA's discretion)• On the NHAHA Facebook page• In Conference newsletters accompanied by a company biography (sponsor to provide the biography)	✓
Product samples to be: <ul style="list-style-type: none">• included in the delegate satchel• made available to delegates at the commencement of each day and during all refreshment breaks	✓
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2



the first choice for herbalists and naturopaths

International Conference (Mobile) app

A mobile app is a computer program designed to run on smartphones, tablet computers and other mobile devices.

Delegates will have the opportunity to download the International Conference app to their preferred device – iPhone, Android, iPad and so on.

The International Conference app is a functional and user-friendly program that will be updated in real-time in the lead up to and during the conference and will be constantly referred to by delegates.

Booking application form from P23.

Benefits	Investment level p/category \$2,000
Company logo and acknowledgement as the International Conference app Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the banner on the International Conference app landing page • On the International Conference app footer • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA's discretion) • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) 	✓
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2



the first choice for herbalists and naturopaths

Technology sponsor

Providing delegates with Wi-Fi is an essential tool in the International Conference.

Delegates will have the opportunity to access free Wi-Fi for the duration of the International Conference.

Wi-Fi will be needed to remain up-to-date with Facebook and Twitter feeds in real-time and also to download the Mobile App and access updates during the International Conference.

The only way to obtain the access to Wi-Fi will be via attending your booth in premium space 3. This provides an exclusive opportunity for engagement with the delegates in the International Conference.

Booking application form from P23.





Benefits	Investment level \$3,750
<p>Confirmed space consisting of:</p> <ul style="list-style-type: none"> • White base overhead fascia panel with company name and stand number in premium space 3 • 1 x Company sign per each open aisle fascia max 30 characters (logos can be included at an additional charge) • Two (2) x 150 watt spotlights per 6sqm • One (1) x 4-amp power point per 6sqm • Walls matt anodised aluminium frame (2.5m H) • Complimentary trestle table and 2 chairs per booth – including space only (extra furniture available at additional cost) 	✓
<p>Company logo and acknowledgement as the International Conference Technology Sponsor (with organisation logo):</p> <ul style="list-style-type: none"> • On the banner on the International Conference app landing page • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAHA's discretion) • On the NHAHA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) 	✓
Complimentary access, satchel and name badges to the exhibition area including refreshments (no admittance to sessions or functions)	✓
Inclusion in Conference social functions in the exhibition area and the Welcome Reception	✓
Receive a hard copy of the delegate listing on bump-in day including last name, first name, company, position and email (subject to privacy laws and the delegate opt out option)	1
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2
Company flyer, brochure (maximum four x A4 pages per brochure), CD or other marketing product (subject to organising committee approval) to be inserted in all delegate satchels (sponsor to supply material)	2



the first choice for herbalists and naturopaths

Refreshment and Lunch Break

Demonstrate your hospitality for the industry through a sponsorship within the Refreshment breaks.

A sponsorship within the International Conference Food and Beverage Program is an opportunity for you to demonstrate your hospitality and goodwill for the industry.

Consisting of Morning and Afternoon tea and Lunch breaks on each day of the Conference, these are unique opportunities to network with the delegates.

Individual and packaged opportunities are available and an involvement in the Refreshment breaks is an exclusive and excellent opportunity to make a strong and lasting impression on all delegates.

Booking application form from P23.





the first choice for herbalists and naturopaths

Company corporate literature displayed on the refreshment stations during the sponsored Refreshment and/or Lunch Break (sponsor to supply)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Small table signs featuring the company name and logo displayed on the sponsored Refreshment and/or Lunch Break tables (Conference Managers to supply)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary tickets for nominated guests to attend the sponsored refreshment break and/or lunch	2	2	2	2	2	2	2	2	2
Complimentary tickets to attend the Welcome Reception and Industry Profession Dinner							2	3	4
Complimentary registration to the Saturday Conference sessions including name badges and refreshments (option to purchase additional registrations)									2
Company flyer, brochure (maximum four x A4 pages per brochure), CD or other marketing product (subject to organising committee approval) to be inserted in all delegate satchels (sponsor to supply material)							1	1	1



the first choice for herbalists and naturopaths

Pocket Program

The Pocket Program is a delegate's bible.

This publication contains everything that a delegate needs to know about the International Conference when onsite and is an invaluable reference tool for delegates during and following the Conference.

Each delegate receives a Pocket Program. The Pocket Program fits into the delegate's badge which they are required to wear around their neck at all times when in attendance at the Conference.

The concise nature of the Pocket Program ensures delegates refer to the program constantly.

The educational and medical nature of the Pocket Program ensures that they leave a lasting impression on delegates and that they remain a reference tool well beyond the Conference.

Booking application form from P23.

Benefits	Investment level \$1,500
Company logo and acknowledgement as the Pocket Program Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAHA's discretion) • On the NHAHA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge 	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner 	4 2
Full page colour advertisement in the Pocket Program positioned on the inside front or back cover (artwork to be provided by sponsor)	✓
Complimentary registration to the Saturday Conference sessions including name badges and refreshments (option to purchase additional registrations)	2



the first choice for herbalists and naturopaths

Satchel

Each delegate will receive an International Conference satchel to fill with information. The satchel is an item that many delegates use throughout the Conference to hold their personal belongings and will continue to use even after the Conference has finished.

The satchel is a valuable tool for delegates during and following the Conference.

The satchel's multi-functionality will leave a lasting impression on delegates.

Booking application form from P23.

Benefits	Investment level \$750
Prominent position of your Company name and logo printed on the front of the Conference satchel	✓
Company logo and acknowledgement as the Satchel Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception and Faculty Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA's discretion) • On the back of the delegate satchel • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge 	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner 	4 2
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2
Company flyer, brochure (maximum four x A4 pages per brochure), CD or other marketing product (subject to organising committee approval) to be inserted in all delegate satchels (sponsor to supply material)	2



Delegate Name Badge and Lanyard

Each delegate will receive a Name Badge when registering at the International Conference which they will wear attached to a lanyard around their neck when onsite at the Conference.

The Name Badge identifies the sessions that the delegate has registered to attend. Combined with the most appropriate location for the storage of the Pocket Program means that the Name Badge is a constantly handled item and is always in full view for all delegates to see which reinforces the delegate's awareness of your brand.

Booking application form from P23.

Benefits	Investment level \$1,000
Company logo and acknowledgement as the Delegate Name Badge & Lanyard Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAHA's discretion) • On the NHAHA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge and lanyard 	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner 	4 2
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2



the first choice for herbalists and naturopaths

Stationary

(Sponsor to provide pads and pens)

The ability for delegates to take and refer to notes during and beyond the International Conference is crucial.

Providing a pen and an A4 sized writing pad are valuable items for the delegates and with them included in the satchel, which every delegate receives ensures reinforcement of your brand to all delegates.

This is an exclusive opportunity for a small outlay.

Booking application form from P23.

Benefits	Investment level \$750
Company logo and acknowledgement as the Stationary Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor’s page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation’s homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA’s discretion) • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge 	✓
Complimentary registration to the Saturday sessions including name badges and refreshments (option to purchase additional registrations)	2



Sessions Program

Plenary

International Conference Plenary sessions are highlights of the Conference Program and are usually presented by a well-known and respected international speaker(s).

Held as stand-alone sessions, these sessions are an important educational experience and aligning your brand alongside will ensure that you gain the maximum exposure at one time and in once place.

Booking application form from P23.

Benefits	Investment Level \$750	Package \$2,000
Exclusive naming rights to the Plenary session	✓	✓
Company logo and acknowledgement as the Plenary Session Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA's discretion) • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge 	✓	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner 	4 2	4 2
Complimentary registration to the Saturday Conference sessions including name badges and refreshments (option to purchase additional registrations)	2	2



Concurrent

Concurrent sessions comprise a large component of the International Conference Program.

They involve all of the Conference speakers, include the broadest cross-section of educational information and are attended by all of the delegates often on multiple occasions.

These sessions are an important educational experience and aligning your brand alongside will ensure that you gain the maximum reinforcement and recall of your brand by delegates.

Booking application form from P23.

Benefits	Investment Level	
	Individual Session	Package
	\$250	\$1,500
Company and logo and acknowledgement as a Concurrent Session Sponsor on the (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAA's discretion) • On the NHAA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) • On the delegate name badge 	✓	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner 	4 2	4 2
Complimentary registration to the Saturday Conference sessions including name badges and refreshments (option to purchase additional registrations)	2	2



the first choice for herbalists and naturopaths

International Speaker

Major highlights of the International Conference program are the sessions presented by renowned international speakers. These sessions are historically the most popular and well attended achieving the most constructive feedback from delegates.

As an international speaker sponsor you will enjoy a personal relationship with the speaker at the Faculty Dinner and Industry Profession Dinner and be provided with the right to present the thank-you gift to the speaker on stage at the Industry Profession Dinner.

We will provide an introduction to the speaker pre the Conference so that an initial relationship can be formed and we will ensure that you are personally introduced to the speaker at the earliest opportunity.

Your company should not miss the opportunity to gain premium and concentrated levels of exposure.

The confirmed international speakers for 2017 are:

- Dugald Seely – Canada
- Tabatha Parker – USA

Booking application form from P23.

Benefits	Investment level \$5,000 p/speaker
Company logo and acknowledgement as an International Speaker Sponsor (with organisation logo): <ul style="list-style-type: none"> • On the Sponsor's page in the Final Pocket Program • On the Conference website (including logo and hyperlink to your organisation's homepage) • On the Sponsor slide displayed in the main plenary room • On the Sponsor slide displayed in the concurrent rooms • At key social events including the Welcome Reception, Faculty Dinner, VIP Breakfast and Industry Profession Dinner • On the Conference sponsorship onsite acknowledgement board (quantity and type at NHAHA's discretion) • On the NHAHA Facebook page • In Conference newsletters accompanied by a company biography (sponsor to provide the biography) 	✓
Complimentary tickets to the: <ul style="list-style-type: none"> • Welcome Reception; and • Industry Profession Dinner (with seating alongside your Sponsored International Speaker) 	4 2
Right to present our gift of thanks to your International Speaker at the Industry Profession Dinner	✓
Complimentary full registration to all Conference sessions on the Saturday	2



the first choice for herbalists and naturopaths

Pocket Program Advertising

The Pocket Program is a delegate's bible.

This publication contains everything that a delegate needs to know about the International Conference Program when onsite and is an invaluable reference tool for delegates during the Conference.

Each delegate receives a Pocket Program which they carry with them when onsite at the Conference.

The educational and medical nature of the Pocket Program ensures that the delegate leaves the Conference with a lasting impression and it remains a reference tool well beyond the Conference.

Booking application form from P23.

Advertising Rates

Size	Rate	
	Colour	Mono
Double page Centre spread	\$1,000	\$650
Full page	\$600	\$400
Half page	\$300	\$250
Inside front cover	\$1,000	\$650
Inside back cover	\$800	\$500
Outside back cover	\$1,000	\$650



the first choice for herbalists and naturopaths

Satchel Insert

Each delegate will receive an International Conference satchel full of information about the Conference. The satchel is an item that many delegates use throughout the Conference to hold their personal belongings.

The satchel is the best opportunity to reach your target market at a cost effective price by inserting your company brochure, flyer, CD or information on a new product or service directly to the delegate.

Booking application form from P23.

Benefits	Investment
	\$750
Company logo and acknowledgement as inserting into the satchel (with organisation logo) on the Satchel insert page on the Conference website (including a hyperlink to your organisation's home page)	✓



the first choice for herbalists and naturopaths

Application Form

2017 10th International Conference

Category		Investment	Selection
Social Program – Functions	Welcome Reception	\$2,500	
	Faculty Dinner	\$1,500	
	VIP Breakfast	\$1,500	
	Industry Profession Dinner	\$3,000	
	Welcome Reception/Faculty Dinner	\$3,750	
Awards			
Awards	Lucky Door Prize	\$300	
	Passport Prize	\$300	
	NHAA Award for Notable Contributions to Herbal Medicine in Australia	\$300	
	NHAA Award for Notable Contributions to Naturopathy in Australia	\$300	
	NHAA Award for Notable Contributions to Herbal Medicine Education	\$300	
	NHAA Award for Early Career Research in Herbal Medicine	\$300	
	NHAA Award for Student of the Year	\$300	
	NHAA Award for the AJHM Article of the Year	\$300	
Product promotion			
Product promotion		\$1,250	
Mobile App			
Mobile App		\$2,000	
Technology			
Technology		\$3,750	
Breaks			
Breaks	Morning tea	\$500	
	Day 1	Lunch	\$1,750
		Afternoon tea	\$500
Day 2	Morning tea	\$750	
	Lunch	\$2,000	



the first choice for herbalists and naturopaths

	Afternoon tea		\$750	
Packages	Morning and afternoon tea		\$2,000	
	Lunch		\$3,000	
	Morning & Afternoon Tea & Lunch		\$4,750	
Pocket Program				
Pocket Program			\$1,500	
Satchel				
Satchel			\$750	
Name Badge and Lanyard				
Name Badge and Lanyard			\$1,000	
Stationary				
Stationary			\$750	
Sessions Program				
Sessions Program	Plenary		\$750	
Individual session	Concurrent		\$250	
Package	Plenary		\$2,000	
	Concurrent		\$1,500	
International speaker				
International speaker	Speaker		\$5,000	
Satchel insert (receipt deadline 16th March 2017)				
Satchel insert (receipt deadline 16 th March 2017)			\$750	
Pocket program advertising (material due 1st February 2017)				
Pocket program advertising (material due 1 st February 2017)	Double page centre spread	Colour	\$1,000	
		Mono	\$650	
	Full page	Colour	\$600	
		Mono	\$400	
	Half page	Colour	\$300	
		Mono	\$250	
	Inside front cover	Colour	\$1,000	
		Mono	\$650	
	Inside back cover	Colour	\$800	
		Mono	\$500	



the first choice for herbalists and naturopaths

	Outside back cover	Colour Mono	\$1,000 \$650	
--	--------------------	----------------	------------------	--



the first choice for herbalists and naturopaths

This Application form is a Tax Invoice. ABN 25 000 009 932

Application procedure

Please complete this application form indicating your sponsorship and/or advertising preference(s) and return these forms together with your payment or remittance advice to:

Andrew Hamilton

Email: a.hamilton@nhaa.org.au

Ph: +61 2 9797 2244 Fax: +61 2 8765 0091

Acceptance of a sponsorship or advertising application is subject to the NHA's approval.

An application does not warrant immediate acceptance and should an application be accepted a receipt will be issued.

For advertising to be acknowledged, your information must be received before the advertised Bookings & Material deadline outlined below.

Sponsorship and advertising requests are considered in order of receipt of application form and payment.

Terms of Payment

Payment in full is required at the time of submitting your application.

All payments can be made in the following ways

- 1. Cheque payable to: National Herbalists Association of Australia

Send to: National Herbalists Association of Australia PO Box 696, Ashfield NSW 2121, Australia

- 2. EFT. Account Name: National Herbalists Association of Australia. Bank: Macquarie Bank. BSB Number: 182 222 Account Number: 122159486 Swift Code: MACQAU2S

Please send remittance to: d.bechara@nhaa.org.au Reference: 2017 IC

It is essential that a copy of the bank transfer details together with a copy of the completed application form is returned to the NHA to assist in identifying your transfer.

- 3. Credit Card. VISA MASTERCARD

Card Number: Expiry Date: /

Cardholder's Name (please print):

Cardholder's signature:

Please note: Paying by credit card will incur a 2.5% surcharge to be added to your total.

Company Details

Company Name (to appear in publications):

Contact Name: Position:

(Contact person will receive all correspondence)

Address:



the first choice for herbalists and naturopaths

Suburb: State: Postcode: Phone:

Mobile: Email:

Signature:

Date:

The Australian Goods and Services Tax (GST) at 10% applies to all goods and services offered by the NHAA and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. NHAA reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

Advertising Deadlines (for companies with advertising benefits)

Refer to the Bookings & Material deadlines outlined below.

Total amount to be paid: \$.....



the first choice for herbalists and naturopaths

Terms and Conditions

This application is an offer which is accepted by and at the discretion of the NHAA on making the application.

Booking Conditions

Acceptance of applications will be subject to NHAA approval. The NHAA reserves the right to decline applications based on any association, direct or indirect, that does not uphold the NHAA's objectives.

All monies due and payable must be received (and cheques cleared) by the NHAA prior to the event or advertisement being published. No company will be listed in any official material until full payment and a booking form have been received by the NHAA.

Cancellation Policy

In the case of the cancellation of or reduction in sponsorship or advertising, a service fee of 50% of total fees applies for cancellations greater than 60 days prior to the International Conference or published advertisement. After this, the, NHAA reserves the right to retain monies received.

Attendance

The applicant understands that all attendees must register officially.

Booth Allocation (relevant sponsor categories only)

The sponsor understands that booths and/or space will be allocated strictly in order of receipt of payment and that the NHAA's decision will be final.

Liability and Insurance

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to a minimum value of AUD\$10,000,000.

This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Sponsors which incorporate an exhibition stand are required to submit their Public Liability Insurance Certificate along with their booking form.

The sponsor and the servants, agents and contractors of the sponsor occupy and use the exhibition space/booth allotted under this contract and enter the International Conference Venue and act under or pursuant to this contract at their own risk.

The sponsor hereby indemnifies and releases the NHAA, the Conference Venue and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against the NHAA and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the sponsor or the servants, agents, contractors or invitees of the sponsor or resulting directly or indirectly from the attendance of the sponsor at the exhibition, including travel to and from such venues and without limiting the foregoing NHAA and the Venue Managers or any of them shall not in any circumstances be liable for any loss, damage or injury which may occur to the sponsor or the servants, agents or contractors of the sponsor or for any damage to their property including



the first choice for herbalists and naturopaths

damage to exhibits, plant, equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused.

It is strongly advised that each sponsor seek to cover their equipment, exhibits and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.

Consequential Damage

The NHAA will not be liable for any direct or consequential damages arising out of a breach of this contract.

Security

As arrangements vary from venue to venue, security arrangements will be confirmed within 30 days of the Conference.

Variations

The NHAA may in the event of any circumstances which renders it necessary vary the booth or stand space allocation and the sponsor will accept such re-allocation without any claim for a reduction in charges or otherwise as long as it is in the same space booked.

Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the NHAA, the Venue Manager or the Sponsors including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the sponsor shall not be entitled to any refund or to claim for any loss or damage.

Assignments and Subletting

No sponsor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of the NHAA.

Hours

The NHAA shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.

Privacy Statement

I consent to my details being shared with suppliers and contractors of the International Conference to assist with my participation, being included in participant lists and for the information distribution in respect of promotion of the Conference. Please tick one.

Yes

No

IMPORTANT: We accept the terms and conditions as printed in this Prospectus and I am authorised to sign on behalf of the organisation listed on this booking form.

Signature:

Date: